



4 DECEMBER 2026

EUROPEAN PATIENT SAFETY CONFERENCE 2026

Sponsorship Opportunities



**BRUSSELS
BELGIUM**

2026 PATIENT SAFETY CONFERENCE



Towards Safe and Resilient Healthcare Systems in Europe: From Strategy to Implementation

Across Europe, healthcare systems are facing shared and growing vulnerabilities – including workforce fatigue and shortages, gaps in crisis preparedness, financial pressure and increasing complexity of care. These systemic pressures directly affect patient safety and clinical outcomes.

Over the past five years, through conferences and multi-stakeholder dialogue organised across Europe by the European Patient Safety Foundation, a clear pattern has emerged: preventable harm is rarely the result of isolated clinical errors alone. It is shaped by governance structures, workforce wellbeing, leadership culture, digital reliability and the overall resilience of healthcare systems.

In response, the EUPSF and its affiliates have initiated a collaborative development of a **European Strategy for Safe and Resilient Healthcare Systems**. Built on practical experience and cross-country exchange, the strategy moves beyond fragmented safety initiatives towards a coherent, system-based framework addressing the structural risk factors that influence daily practice.

This conference marks the transition from strategy to implementation and practice. Through structured panels, peer dialogue and contributions from affiliated organisations and invited experts, participants will examine how the strategy's key pillars – governance, workforce wellbeing and empowerment, innovation design and implementation, learning culture and leadership, and patient involvement – can be translated into concrete actions at institutional, national and European level.

By bringing together healthcare professionals, hospital leaders, policymakers, researchers, insurers, industry representatives and national patient safety platforms, the conference aims to foster alignment, strengthen coordinated efforts and support a more proactive and resilient approach to patient safety across Europe.

Date: **4 December 2026**

Place: **Brussels, Belgium**



PRELIMINARY PROGRAMME

PRE-CONFERENCE AFFILIATES DAY - 3 December 2026

14.00 – 15:30 : Advocacy event

- Presentation and discussion of the EU PS Strategy
- One representative per affiliate

17:00 – 19:00 : Council of Affiliates

- Exclusive dialogue around a high-level speaker addressing a strategic issue in patient safety (preparedness, system resilience, emerging risks...)

19:30 – 21:30 : Affiliate dinner

- Presence of selected invited guests (MP's, Keynote speaker, Board members,...)

CONFERENCE DAY - 4 December 2026

PLENARY SESSIONS:

- Presentation of the EUPSF Strategy by the affiliates (one panel-style session by section + presentation)
- Discussion about how to move from strategy to implementation
- Presentation of scalable practices/initiatives

BUTTERFLY IMPACT AWARD CEREMONY

EXHIBITION AND REFLECTION CORNERS FOR SPONSORS

LONGER BREAKS TO ENABLE NETWORKING

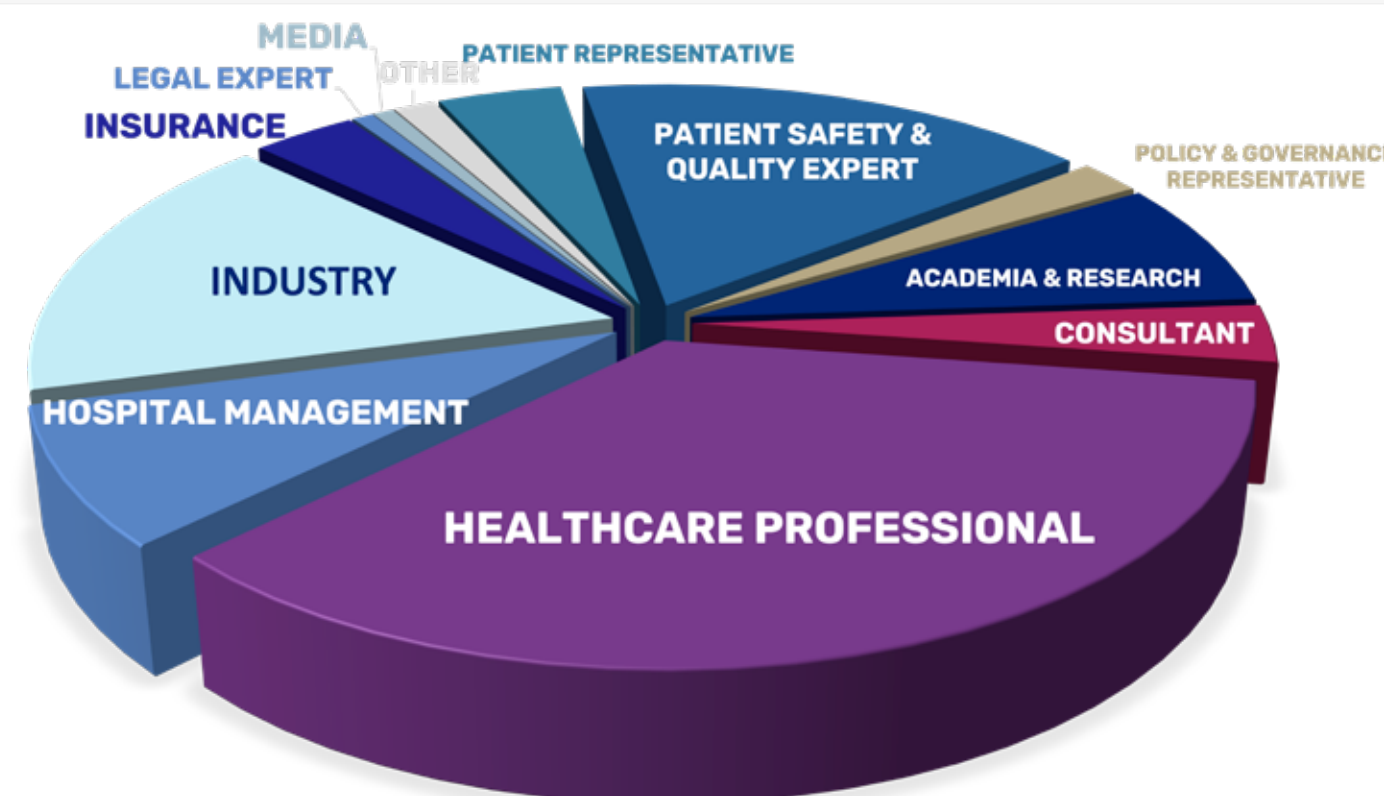
ATTENDANCE STRUCTURE

On site delegates:

Up to 200

Virtual participation:

Min 300 expected



Communication infrastructure :

www.eupsf.org (3,400 page views, 1,775 sessions in 2025);

<https://conference.eupsf.org> (11,243+ page views 2025);

Direct mailing (3,700+ recipients); **LinkedIn** (2,500+ followers)

Network Partnerships:

40+ affiliates spanning NPOs, industry, academia, individual experts, among others World Patient Alliance (730+ orgs), OAMGMAMR (190k+ nurses). **Estimated reach:** 350,000+ healthcare professionals and patient advocates across Europe

CONFERENCE VENUE

Résidence Palace - International Press Centre

This sumptuous 1920s Art Deco building is situated a stone's throw from Rond-point Schuman in the heart of Brussels' European quarter.



Event Spaces:

Conference Sessions: Polak Room

Networking and Exhibition area: Polio



Address: 155 Rue de la Loi, 1040 Brussels, Belgium
Virtual Tour: <https://virtualtour.residencepalace.be/>
Website: <https://residencepalace.be/en>

2026 SPONSORSHIP PACKAGES



1 000 € STARTER PACKAGE

- **Logo** displayed on the conference website
- Logo displayed in the collective **“thank you”** message for all sponsors (LinkedIn, conference screen, conference programme)
- Possibility to join the **Networking reception** at the end of the event
- **1 complimentary** conference **registration**

2 500 € SUPPORTER PACKAGE

- Logo displayed on the conference website
- Logo displayed in the collective “thank you” message for all sponsors (LinkedIn, conference screen, conference programme)
- Possibility to join the Networking reception at the end of the event
- **Company presentation** (1 paragraph) in the conference programme
- Possibility to place a **roll-up banner** in the exhibition space
- **2 complimentary** conference **registrations**
- Possibility to **sponsor the conference pen**
– or –
- Possibility to **sponsor the conference bag**
– or –
- Possibility to sponsor the conference **fluo keyring “Your Safety Matters”**

5 000 € PROMOTER PACKAGE

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- **Company presentation** (1 paragraph) in the conference programme
- Possibility to place a roll-up banner in the exhibition space
- 2 complimentary conference registrations
- **Individualised “thank you”** message for the sponsor on LinkedIn before the conference
- Possibility to **sponsor the conference folder**
– or –
- Possibility to **sponsor the conference A5 notebook**
– or –
- Possibility to **sponsor the conference lanyards**

10 000 € PARTNER PACKAGE

- Logo displayed on the conference website and in the collective “thank you” message for all sponsors (LinkedIn, conference screen, conference programme)
- Possibility to join the Networking reception at the end of the event
- **Company presentation** (1 paragraph) in the conference programme
- Possibility to place a roll-up banner in the exhibition space
- Individualised “thank you” message for the sponsor on LinkedIn
- **3 complimentary** conference **registrations**
- **List of registered delegates** who gave their consent for sharing details, **sent before the event**
- **Promotional material** in the conference folder (max 1A4)
- Possibility to nominate a non-industry **speaker for a plenary session**
– or –
- Possibility to give 15-min presentation **in the main programme** (for non-profit, market-based affiliates).
– or –
- Possibility to support the **European Strategy Reflection Corner***, with on-site acknowledgment and post-conference summary recognition
– or –
- Possibility to host the **Conference Networking Reception**, including a brief sponsor toast moment (max 5 minutes)
– or –
- Possibility to become official **Digital Partner** supporting **live-streaming** and **recording** of the conference.

GENERAL CONDITIONS

- All mentioned prices are exclusive of VAT.
- For sponsored physical items, production and design are managed by the organisers to ensure consistency with the conference visual identity.
- Where a sponsor's internal policies do not permit branded physical items, an alternative of equivalent value can be agreed with the organisers.

EUROPEAN STRATEGY REFLECTION CORNER

- The Reflection Corner will be located in the main networking area of the conference.
- The basic set-up consists of a branded high table and one roll-up banner (2.40 m x 2.40 m).
- The thematic focus of the Reflection Corner may be selected in agreement with the sponsor and aligned with the overarching theme, European Strategy for Safe and Resilient Healthcare Systems.
- Personalisation is possible. Any additional elements or specific design requests are subject to prior approval by the organisers, and any related additional costs are to be covered by the sponsor.

2026 SPONSORSHIP PACKAGES



GENERAL CONDITIONS

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2 000 € STARTER PACKAGE

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3 500 € SUPPORTER PACKAGE

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- Possibility to **sponsor the conference pen**
– or –
- Possibility to **sponsor the conference bag**
– or –
- Possibility to sponsor the conference **fluo keyring “Your Safety Matters”**
– or –
- **Another form of support of equivalent value**, to be agreed with the organisers

7 000 € PROMOTER PACKAGE

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- Company presentation (1 paragraph) in the conference programme
- Possibility to place a roll-up banner in the exhibition space
- 2 complimentary conference registrations
- **Individualised “thank you”** message for the sponsor on LinkedIn before the conference
- Possibility to **sponsor the conference folder**
– or –
- Possibility to **sponsor the conference A5 notebook**
– or –
- Possibility to **sponsor the conference lanyards**
– or –
- **Another form of support of equivalent value**, to be agreed with the organisers

Visibility

2025 EDITION EXAMPLES

EUROPEAN PATIENT SAFETY CONFERENCE

Conference website
www.conference.eupsf.org

Individual Sponsorship Announcement

24.OCTOBER MUNICH

PATIENT SAFETY CONFERENCE 2025

Empowering patient safety.
Anytime, anywhere.

Medtronic
Acute Care & Monitoring Western Europe

Thank you for driving patient safety forward!

CONFERENCE PARTNER

EUROPEAN PATIENT SAFETY FOUNDATION

Conference pen



Post card

EUROPEAN PATIENT SAFETY FOUNDATION

24.OCTOBER

MUNICH, GERMANY

PATIENT SAFETY CONFERENCE 2025

Rethinking Patient Safety: Evolving Roles and Responsibilities in a Changing Healthcare Landscape

PERSONAL MESSAGE

We are delighted to welcome you to our annual Patient Safety Conference that will take place on 8 November 2024 in Munich.

Secure your place to meet experts and leading organisations driving forward patient safety across Europe!

Simply scan the QR code and check our website for more details.

Looking forward to meeting you in Munich!

Yours,

Address:

Van der Helm Hall
Medical University Vienna
Van der Helm-Gasse 1a
1090 Vienna
Austria

QR CODE

Sponsors: Medtronic, Edwards, relyens

Conference folder

EUROPEAN PATIENT SAFETY FOUNDATION

24 OCTOBER MUNICH

Let's drive patient safety forward!

2025 PATIENT SAFETY CONFERENCE

ORGANISED IN COLLABORATION WITH

ACTIVIERUNGS PATIENTENSICHERHEIT, TUM Universitäts Klinikum

SPONSORED BY

Medtronic Engineering the extraordinary, Edwards

Final Programme

PARTNER LEVEL SPONSORS

Medtronic
Engineering the extraordinary
Committed to patient safety
We believe patient safety is at the core of our business. By providing the right healthcare technology, building lasting partnerships, and learning from the data, we can help reduce complications and improve patient outcomes. We are dedicated to expanding access to care to everyone and everywhere, and we will make a lasting impact on digitization by capturing real-time data and EMR connectivity. Healthy lives also depend on a healthy planet. As such, we support the finding of sustainable solutions to reduce the environmental impact of anesthesia.
Empowering patient safety. Anytime, anywhere.
www.medtronic.com

Edwards
Edwards Lifesciences is the leading global structural heart innovation company dedicated exclusively to structural heart disease (SHD)—a progressive, life-threatening condition affecting the heart's valves, walls, chambers, and muscles. With over 65 years of pioneering innovation, the company is driven by a singular purpose: transforming SHD care to improve patient lives through breakthrough technologies, world-class evidence, and strong partnerships with clinicians and healthcare stakeholders.
www.edwards.com

PROMOTER LEVEL SPONSORS

BD
BD is one of the largest global medical technology companies in the world and is advancing the world of health™ by improving medical discovery, diagnostics and the delivery of care. The company supports the heroes on the frontlines of healthcare by developing innovative technology, services and solutions that help advance both clinical therapy for patients and clinical process for healthcare providers. BD and more than 70,000 employees have a passion and commitment to help enhance the safety and efficiency of clinicians' care delivery process, enable laboratory scientists to accurately detect disease and advance researchers' capabilities to develop the next generation of diagnostics and therapeutics. BD has a presence in virtually every country and partners with organizations around the world to address some of the most challenging global health issues. By working in close collaboration with customers, BD can help enhance outcomes, lower costs, increase efficiencies, improve safety and expand access to healthcare.
www.bd.com

Masimo
Masimo is a global medical technology company that produces industry-leading hospital and home monitoring technologies, including measurements, sensors, patient monitors, and connectivity, automation, and telehealth solutions. Our mission is to improve patient outcomes, reduce the cost of care, take noninvasive monitoring to new sites and applications, and improve life. Masimo's breakthrough rainbow SET® Pulse CO-Oximetry measurements allow accurate monitoring in challenging conditions and across all skin tones. Masimo Hospital Automation™ solutions such as Room8, Radius VGM™, and Patient SafetyNet™ continue to improve care delivery. Meanwhile, Masimo SafetyNet® remote patient management is advancing the forefront of telemedicine and virtual care.
www.masimo.com

SUPPORTER LEVEL SPONSOR

inworks
We digitalize and connect all aspects related to quality and risk management, compliance, and patient safety - for example, incident reports (DIRS), complaints, claims, audits, indicators, and feedback from patients and employees. In the German-speaking region, we are the number one provider of software solutions for patient safety and quality. More than 1,000 hospitals and care facilities use Inworks solutions: **Intrafox Health Care** for quality and risk management (QRM) and the **Inquiry Survey Server** for continuous patient surveys as well as employee and leadership feedback.
www.inworks.de

STARTER LEVEL SPONSORS

relyens
At Relyens, we are much more than an insurer - we are a risk manager. Steering, preventing and insuring risks is our commitment to providing more effective protection for healthcare professionals and local authorities across Europe. Alongside them, we act and innovate in favour of a service of general interest, always safer, for all.
www.relyens.eu

DAK Gesundheit
Over 250 years of solidarity, social responsibility and sustainability - that's DAK-Gesundheit. We see our history as valuable roots, but also as a guide to the future. Because in two and a half centuries, DAK-Gesundheit has repeatedly reinvented itself and set new standards. 8.5 million people place their trust in us. We support them in many ways, both in getting healthy and staying healthy, providing high-quality care for our insured members, excellent services and comprehensive customer service throughout Germany.
www.dak.de

Dossier
Dossier Solutions provides a digital platform that gives hospitals real-time visibility into workforce competencies - what's required, who's qualified, and what's next. Health systems use Dossier to assign and verify competencies, streamline training, and stay audit-ready - improving quality and patient safety at scale.
www.dossier.com

Collective Sponsorship Announcements

EUROPEAN PATIENT SAFETY FOUNDATION

PATIENT SAFETY 2025 CONFERENCE 24 OCTOBER MUNICH

SPONSORED BY:

Medtronic Engineering the extraordinary, Edwards, Masimo, BD

PATIENT SAFETY 2025 CONFERENCE 24 OCTOBER MUNICH

EUROPEAN PATIENT SAFETY FOUNDATION

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STARTERS

relyens, DAK Gesundheit, Dossier

EUROPEAN PATIENT SAFETY FOUNDATION

24.OCTOBER

PATIENT SAFETY CONFERENCE 2025

Rethinking patient safety: Evolving roles and responsibilities in a changing healthcare landscape

MUNICH, GERMANY

PARTICIPATING ORGANISATIONS AND PROJECTS

ACTIVIERUNGS PATIENTENSICHERHEIT, TUM Universitäts Klinikum, OECD, Danish Society for Patient Safety, PSI, SHARE, ERNST & ERNST, BetterCare, SAFEST, CHARITÉ, INCH+, Erasmus MC, University of Stirling, Sip Tii Send, neta, prave.to, ESN, WHELP, SECA, fdSo, SENSAR, Predicttheon, World Patients Alliance, fdSo, SENSAR, amma, relyens, Dossier, DAK Gesundheit

Onsite - Conference screens

KEYNOTE LECTURE

Rethinking Patient Safety: Evolving roles and responsibilities in a changing healthcare landscape

Prof. Henriette Neumeyer
Vice-Chair of the Board, German Hospital Federation
Deutsche Krankenhausgesellschaft (DKG) and Head of the Department of Political Affairs and Hospital Workforce at DKG Germany

ORGANISED IN COLLABORATION WITH

ACTIVIERUNGS PATIENTENSICHERHEIT, TUM Universitäts Klinikum

SPONSORED BY

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PATIENT SAFETY 2025 CONFERENCE 24 OCTOBER MUNICH

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