



2024 PATIENT SAFETY CONFERENCE

8. NOV MADRID

Enhancing Patient Safety Through Digital Innovation:
The Missing Links

REPORT

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Enhancing Patient Safety Through Digital Innovation: The Missing Links

Key figures:

- **282 registered delegates**
160 in-person (142 present)
122 virtual (91 connected,
average connection time 174 min)
- **21 countries**
- **28 organisations, 7 sponsors**

Lectures and panel discussions:

- DIGITAL INNOVATION
- HEALTHCARE WORKER WELLBEING AND SAFETY
- TRAINING AND SIMULATION
- MEDICATION SAFETY
- TELEMEDICINE
- CONTINUITY OF CARE

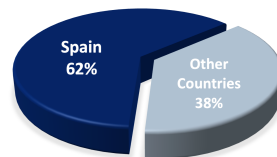
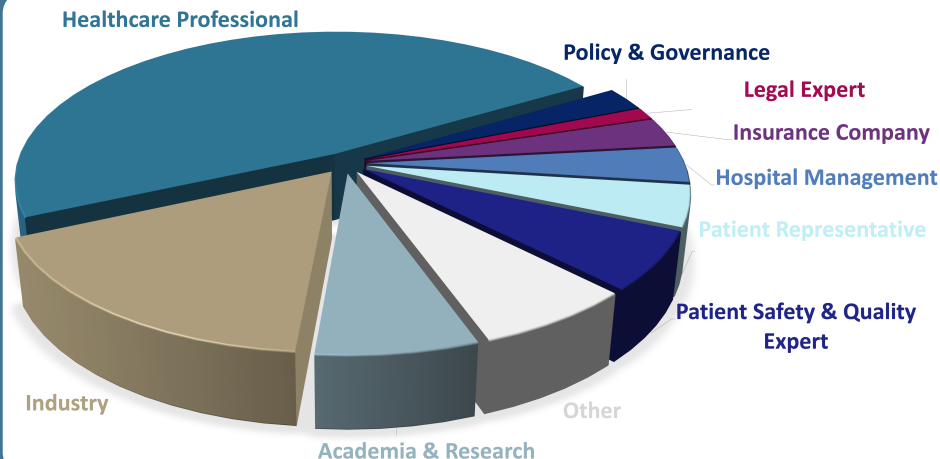
Dedicated website

- 6360+ total visitors
- 10600+ page views

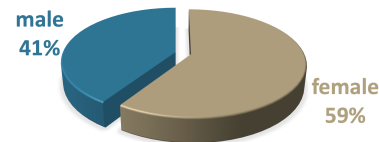
01/01/2024 - 18/12/2024

Workshops:

- FIGHTING FATIGUE TOGETHER
- ELECTRONIC PRODUCT INFORMATION
- INNOVATION CHALLENGES
- IMPLEMENTATION CHALLENGES
- NURSES, INNOVATION AND PATIENT SAFETY



Australia
Austria
Belgium
Canada
Chile
Croatia
Denmark
Finland
France
Germany
Macedonia
Norway
Poland
Portugal
Romania
Slovakia
Sweden
Switzerland
The Netherlands
United Kingdom



WATCH THE RECORDINGS

ORGANISED IN COLLABORATION WITH



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BUTTERFLY²⁰²⁴ IMPACT AWARD

Small Actions, Big Changes **IN PATIENT SAFETY**

At the European Patient Safety Conference in Madrid, we celebrated projects that demonstrate how small actions can drive big changes. This award, inspired by the 'butterfly effect,' honours innovative and accessible practices that have a measurable, positive impact on patient safety.

THE WINNER OF THE 2024 BUTTERFLY IMPACT AWARD IN PATIENT SAFETY IS:

The ERNST Consortium (COST Action 19113): The European Researchers' Network Working on Second Victims. Presented by Prof. José Joaquín Mira of Miguel Hernández University of Elche, Spain, and Prof. Dr. Reinhard Strametz of Wiesbaden Institute for Healthcare Economics and Patient Safety (WiHeIP), Germany, this project supports healthcare professionals experiencing emotional distress following patient safety incidents, commonly known as "second-victim syndrome." Through a collaborative network, the ERNST Consortium provides essential resources to reduce long-term psychological impacts on these professionals, ultimately enhancing patient safety and outcomes.

We also congratulate our distinguished finalists:

2nd Prize: Eliminating Thirst and Dehydration Before Surgery – Led by Dr. Anne Rüggeberg and Dr. Eike Nickel, MaHM, redefining pre-operative fasting protocols for better patient comfort and outcomes.

3rd Prize: Effective Communication and Patient Safety Among Nurses – Presented by Mrs. Doina Carmen Mazilu and Mrs. Viorica Nedelcu, enhancing teamwork and communication among perioperative nurses.

[Click here for more details](#)



PATIENT SAFETY CONFERENCE 2024



SOCIAL MEDIA

Focus on LinkedIn and YouTube



PATIENT SAFETY CONFERENCE 2024

We have strategically chosen LinkedIn as our primary platform for sharing updates and engaging with our community.

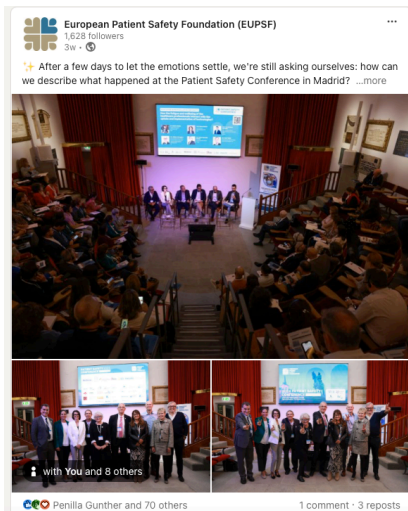
LinkedIn - Key figures:

- 27 posts (29/05/2024 - 16/12/2024)
- 20 870+ impressions
- 1 455 clicks
- 29 likes on average,
- 10,5 % average engagement rate

YouTube - Key figures:

- 9 videos (posted on 19/11/2024)
- 75 views in total (18/12/2024)
- Most viewed video: [03_EUPSC 2024 - HEALTHCARE WORKER WELLBEING AND SAFETY](#)

Top 3 posts:



Total number of impressions: 1 632
Posted on 11/11/2024, [Read post](#)



Total number of impressions: 1 434
Posted on 18/07/2024, [Read post](#)



Total number of impressions: 1 292
Posted on 04/10/2024, [Read post](#)

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Medtronic
Engineering the extraordinary



PHILIPS



PARTICIPATING ORGANISATIONS



Thank you for your attention!

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2024